ABOUT THE UNIVERSITY OF ILLINOIS COLLEGE OF MEDICINE

Recognized among the best and largest medical schools, the College of Medicine has four campuses – located in Chicago, Peoria, Rockford, and Urbana. The settings for these campuses allows our students and faculty to take advantage of the state’s urban and rural environments which offers numerous opportunities for clinical training and translational research.

Its mission is to enhance the health of citizens of Illinois by educating physicians, biomedical scientists and innovators, advancing knowledge of health and disease, and providing health care in a setting of education and research.

The guidelines presented within this document explain the visual and textual expectations for using the University of Illinois College of Medicine brand and employing appropriate grammatical standards. The University of Illinois College of Medicine is part of the University of Illinois at Chicago (UIC). For more extensive information on branding and identity standards for UIC refer to the UIC Office of Marketing and Brand Management University Style Guide. In addition, the College of Medicine has an affiliate clinical relationship with The University of Illinois Hospital & Health Sciences System (UI Health). For more extensive information about the branding and identity of UI Health reference the UI Health Logos & Brand Guidelines.

WORDMARK CONCEPTUAL OVERVIEW

This College of Medicine identity and wordmarks employ a singular concept of a fully inclusive wordmark for the College of Medicine and all four sites (Chicago, Peoria, Rockford and Urbana) in addition to a co-branded identity with UIC and UI Health. COM regional site affinity is indicated through the employment of individual wordmarks that list the regional site first in the listing of these sites – noting that the Peoria wordmark includes the use of the “torch” icon in conjunction with the UIC icon.

GUIDING PRINCIPLES

- Employ the sanctioned “University of Illinois College of Medicine” name that has been approved for use by the University and appropriate officials.
- Create a brand identity for the COM that integrates and reflects the updated UIC brand standards while also retaining the identity of the COM and its four sites.
- Include guidelines for employing the “UIC dot” icon that is in alignment with institutional priority and maintains the brand standards from UIC guidelines.
- Provide clarity to the wordmark usage and identity for how the institution and individuals reference the College of Medicine – especially when co-branded with UI Health.
Name Usage Outline & Hierarchy

- **COM Executive Office**
  - The University of Illinois College of Medicine
  - Illinois Medicine (*in-text reference only*)
  - SHORTENED: UI COM

- **COM at Chicago**
  - The University of Illinois College of Medicine Chicago
  - SHORTENED: UI COMC OR UIC
  - **DO NOT USE**
    - UIC College of Medicine
    - UIC Medicine
    - UIC School of Medicine

- **COM at Peoria**
  - The University of Illinois College of Medicine Peoria
  - SHORTENED: UI COMP
  - **DO NOT USE**
    - The University of Illinois at Chicago College of Medicine at Peoria
    - The University of Illinois College of Medicine - Peoria
    - UIC College of Medicine at Peoria
    - Peoria School of Medicine

- **COM at Rockford**
  - The University of Illinois College of Medicine Rockford
  - SHORTENED: UI COMR
  - **DO NOT USE**
    - The University of Illinois at Chicago College of Medicine at Rockford
    - The University of Illinois College of Medicine - Rockford
    - UIC College of Medicine at Rockford
    - Rockford School of Medicine

- **COM at Urbana-Champaign**
  - The University of Illinois College of Medicine Urbana-Champaign
  - SHORTENED: UI COMUC
  - **DO NOT USE**
    - The University of Illinois at Chicago College of Medicine at Urbana-Champaign
    - The University of Illinois College of Medicine – Urbana-Champaign
    - UIC College of Medicine at Urbana-Champaign
    - UI School of Medicine
FONT TREATMENT:

Theinhardt is the signature font of UIC. Theinhardt serves as the primary typeface for all visual communication, including signage, print materials, stationery, web communications and ephemera.

The Theinhardt family includes eight different weights: we use the bold and black weights for most designed communications, and the medium weight for letters.

Helvetica and Arial can serve as substitutes in ordinary correspondence.

To obtain university licensed copies of Theinhardt for Mac or PC contact the Office of Marketing and Brand Management at marketing@uic.edu

UI Health typeface guidelines:

Headlines: Gotham Light

Body copy: Gotham Light/Gotham Book

Call to Action: ITC FRANKLIN GOTHIC (UPPERCASE)

Web friendly and when Gotham is not available; Arial Regular

COLOR TREATMENT: NEED PMS options

Primary COM Colors:

- Pantone 199
  - Hex #D50032
  - RGB: 213, 0, 50
  - CMYK: 10, 100, 86, 2

- Pantone 2758
  - Hex #001E62
  - RGB: 0, 30, 98
  - CMYK: 100, 95, 5, 39

Secondary COM Colors:

- Pantone 072
  - Hex #10069F
  - RGB: 16, 6, 159
  - CMYK: 100, 95, 0, 3

Primary Colors: 70% shade

- Pantone 199
  - Hex #D50032
  - RGB: 213, 0, 50
  - CMYK: 0, 100, 86, 2

- Pantone 2758
  - Hex #53709D
  - RGB: 0, 30, 98
  - CMYK: 100, 95, 5, 39

- Pantone 306
  - Hex #00B5E2
  - RGB: 0, 181, 226
  - CMYK: 75, 0, 5, 0
Tertiary COM Colors:

![Pantone 424](Hex #777777)
RGB: 119, 119, 119
CMYK: 0, 0, 0, 53

Additional COM Web Colors:

- **Soft blue (light): #78C0E0**
- **Light gray: #E9EAEE**
- **Reference Black: K90**
  - **K15**
  - **70% Shade of Dark Blue: Hex #53709D**

**UI Health Color Integration:**

*Colors used for typography headlines and background colors:*

- **Pantone 2229**
  - Hex #0085AD
  - RGB: 0, 168, 180
  - CMYK: 98, 0, 5, 27, 0

- **Pantone 325**
  - Hex #005978
  - RGB: 100, 204, 201
  - CMYK: 66, 0, 33, 0

- **Pantone 7704**
  - Hex #005978
  - RGB: 52, 139, 172
  - CMYK: 88, 0, 8, 16

- **Pantone 7710**
  - Hex #0085AD
  - RGB: 0, 167, 181
  - CMYK: 70, 0, 20, 0

**Additional IL bug colors:**

- **Pantone 7704**
  - Hex #005978
  - RGB: 56, 185, 129
  - CMYK: 72, 0, 67, 0

- **Pantone 2229**
  - Hex #0085AD
  - RGB: 120, 195, 100
  - CMYK: 56, 0, 81, 0

- **Pantone 2229**
  - Hex #0085AD
  - RGB: 175, 210, 73
  - CMYK: 36, 0, 91, 0
COM Executive Wordmark Usage:

- All COM logos described below can be downloaded through [UIC Marketing and Brand Management’s logo download website here](#).
- Used by Executive Leadership and Offices that have a college-wide impact
  - COM Executive Dean’s Office
    - Executive Administration
    - Medical Advancement
    - Admissions*
    - Financial Aid
    - Technology Management & Website
    - Human Resources
    - Medical Service Plan (MSP)
- Uses general COM logo with four site affiliation listed below (*noting Admissions may exclude Urbana in the site affiliation as the COM is no longer recruiting for Urbana admission).
- Employs dual branding to include UIC button indicating close relationship with UIC campus
- When appropriate, may incorporate University of Illinois Hospital & Health Sciences (UI Health) full logo or IL/UIC bug to indicate clinical partnerships/collaboration.

**EXECUTIVE PRIMARY – STACKED**

**EXECUTIVE SECONDARY - HORIZONTAL**

CO-BRANDING WITH UI HEALTH

- Some executive-level offices (i.e. Medical Advancement) may opt to co-brand the COM wordmark with the UI Health logo to indicate clinical partnership and collaboration. It should be done-so by employing [UI Health/UIC co-branding marketing guidelines](#).
  - **OPTION 1**: USE COM logo as primary brand and incorporate UI Health logo or IL icon (optional inclusion of affiliation copy under logo) as secondary brand within the piece.
  - **OPTION 2**: Use COM logo, including in-copy citation of UI Health partnership.
SITE WORDMARK USAGE: CHICAGO

- Used by Chicago site administration, departments, centers and units
- Employs type treatment with UIC button within the wordmark lock-up
- When appropriate, may incorporate University of Illinois Hospital & Health Sciences (UI Health) full logo or IL icon to indicate clinical partnerships/collaboration.

PRIMARY - STACKED

THE UNIVERSITY OF ILLINOIS
COLLEGE OF MEDICINE
CHICAGO PEORIA ROCKFORD URBANA

BASIC SCIENCE DEPARTMENTS

- Dept level then simplifies – with two possible options:
  - UI COM-C Pharmacology
  - UIC Pharmacology

CLINICAL DEPARTMENTS

- Dept level then simplifies – with two possible options:
  - UI COM-C Surgery
  - UIC Surgery

Clinical departments will need examples of how to co-brand with UI Health Guidelines as well.
UI Health Co-Branded Logo Usage Guide
Prepared by UI Health Marketing & Strategic Communications

OPTION 1
One Logo Only
All materials would use only the UI Health logo. Less is more and having more than one logo confuses the audience.

OPTION 2
One Logo + 2nd Brand In Copy
The primary brand logo would be used and the secondary brand would be represented in the copy. If the piece is about healthcare directed at patients or providers, the UI Health logo would be used.

“UI Health and the University of Illinois College of Medicine are proud to announce...”

OPTION 3
Primary Logo + Secondary logo
The primary brand logo would be used with more prominence; such as being larger, and placed as a first read. The secondary logo would be placed away from the primary logo and also it should use the blue palette from the UI Health logo.

OPTION 4
Primary Logo + Multiple Logos
If the material is being used for a sponsorship or partnership that requires more than 2 logos, the logos should be arranged in to a grid that reads left to right and top to bottom with the primary logo being the first read. Also, the UI Health logo would remove the UIC ball as it is already present in the UI Health logo.
SITE WORDMARK USAGE: COM Peoria/Rockford/Urbana

- Executive wordmark for use by College of Medicine regional sites - including departments and units in Peoria, Rockford & Urbana
- Employs type treatment only - **UIC BUTTON MUST BE EMPLOYED**
- Uses companion identities in type-treatment that identify unit/department and regional site

**PEORIA PRIMARY - STACKED**

**PEORIA SECONDARY - HORIZONTAL**

**ROCKFORD PRIMARY - STACKED**

**ROCKFORD SECONDARY - HORIZONTAL**

**URBANA PRIMARY - STACKED**

**URBANA SECONDARY - HORIZONTAL**
GUIDELINES OF USE FOR UIC BUTTON
- UIC Button should be used to co-brand all COM material.
- **UIC Button should always be directly integrated into the wordmark.**
- UIC Button can also be used elsewhere on material as a supplement with logo to bring further awareness about system integration for regional COM sites using the tagline as follows:

![UIC Button]

Part of the University of Illinois at Chicago

GRAMMATICAL OVERVIEW AND WRITING GUIDE
Every collection of UIC publications and communication material— including those from the College of Medicine will be more authoritative in the reader’s mind when each piece reinforces the voice of the others with a consistent style.

The majority of the entries in this grammatical/writing guide were taken from the Associate Press Stylebook. If you have questions that cannot be answered by the guide, you can reference the complete Associated Press Stylebook online here. [MAKE AVAILABLE FOR CAMPUS USERS]

WRITING STYLE GUIDE

**abbreviations and acronyms:** Do not follow the name of a college, department, organization, project, etc., with an abbreviation or acronym in parentheses. If an abbreviation or acronym would not be clear on second reference without this arrangement, do not use it. Names not commonly known by your audience should not be abbreviated.

- Refer to College of Medicine on first reference, COM is fine after that.
- Refer to University of Illinois Hospital & Health Sciences System on first reference, UI Health is fine after that.

**Times:** a.m., p.m.: This construction is preferable to am or AM or A.M.

**Capitalization (titles)**

- Capitalize if using directly before a person’s name in running text: Our speaker today is Associate Chancellor for Public and Government Affairs Morgan Jones.
- Capitalize when the person’s complete name and title are standing alone: Morgan Jones, Associate Chancellor for Public and Government Affairs.
Lowercase and set off with commas when the title follows the person’s name in running text: Morgan Jones, associate chancellor for public affairs, is speaking today.

Lowercase if using generically: Morgan Jones is an associate chancellor at UIC. At UIC, the title associate chancellor takes the preposition for, rather than of: associate chancellor for public affairs, not associate chancellor of public affairs. See also, capitalization of people’s titles.

board of trustees, board of directors: Only capitalize as part of a formal name: The University of Illinois Board of Trustees. In subsequent references, use the board (lowercase)

place names: Capitalize popular or legendary names. Do not place them within quotation marks: the Windy City, the Big Apple, Honest Abe, the Big Hurt. Capitalize directional words—and related common 135 Appendix II nouns, if applicable—when they refer to an understood region: the Midwest, the South, the East Coast, Southeast Asia, Northern Ireland, the Western Hemisphere. Otherwise, lowercase directional words: northwest Mississippi. When in doubt, lowercase.

capitalization of proper nouns: Capitalize common nouns when they are an integral part of the official name of a place or thing: Honors College, Millennium Park, State Street. Lowercase these nouns when they stand alone in subsequent references: The Honors College is located in Burnham Hall. The college’s main office is open daily from 8:30 a.m. to 5 p.m. When writing the names of multiple institutions of the same type, lowercase the common noun: The Graduate and Honors colleges are located on the east side of campus.

Capitalize a department name when it stands alone or is written as an official and formal name, which should be preceded by UIC (note: not UIC’s): The UIC Department of History received seven grants last year. Subsequent references should be written more simply as the department, the history department or the department of history (lowercase). Do not capitalize names of departments in other uses, except words that are proper nouns: Robin Brown has taught in the department of history and the department of English. Note that in describing the relationship between a department and its college, the correct phrasing is that the department is in the college, not of the college: The department of occupational therapy in the College of Applied Health Sciences is top ranked in its field.

Note that the recommendations here are based on AP style and are very much the standard for news reporting and general interest writing. However, the style may contradict some units’ traditional practice. If you feel compelled to depart from the guidelines, do—at a minimum—be diligent about maintaining consistency within a document.

Titles – Named Professorships: Named chairs and other units besides departments (such as centers, etc.) will be upper-case.

Department names and job titles are lower-case, except when before a name (i.e. Dean Dimitri Azar).
class year, class-year abbreviations:

- In running text, use either of the following forms to note class year: John Jones, a 1987 graduate; 1987 graduate John Jones.
- When alumnus status is obvious from the context, use class-year contractions with no comma between name and year: John Jones ’87.
- When a person has multiple degrees, list each one, separated with commas, and include the class year after each degree: John Jones ’87, MS ’89, PhD ’92. Note that the first year listed is understood to indicate the year the bachelor’s degree was received.
- When writing about two or more alumni, place the name of the earlier graduate first: Jane Smith ’85 and John Jones ’87 were recognized at the reception.
- When an alumnus is listed with his or her spouse, place the alumnus’s name second and put the class year after his or her name: Michael and Lisa Garcia ’92.
- When two alumni are married, place the Terminology and punctuation class year after each individual’s name, attaching the last name only to the second person’s first name: Lisa ’92 and Michael Garcia ’93.
- In instances of two or more alumni from the same family, refer to each with full names and place dates of graduation following each name: Siblings Kevin Williams ’87, Joseph Williams ’89 and Lisa Williams Jones ’92 were involved in the community food drive.
- Note the direction of the apostrophe (it is not a single quotation mark) when used with class years.

dates:

- Always use numerals, without -st, -nd, -rd, or -th: May 10.
- If writing the month, date and year, separate date from year with a comma: May 10, 2000.
- If writing the month, date and year in running text, set off the year with commas: May 10, 1996, was their graduation date.
- Write dates in the sequence month-date-year: May 10, 2000. Avoid the following constructions: 5/10/00, 5-10-00, 10 May 2000. 137 Appendix II
- If writing a time with a date, write in the sequence day-date-time: Tuesday, May 10, 9 a.m.
- If writing the month and date, abbreviate Jan., Feb., Aug., Sept., Oct., Nov. and Dec. Spell out March, April, May, June and July: The exhibit runs from Jan. 10 through April 27.
- If writing the name of a month without date or year, spell it out: The exhibit opens in January.
- If writing only the month and year, spell out the month name and do not use a comma before the year: May 2000.
- The current year is generally assumed. Unless clarity is at risk, omit the year when the date written is in the current year. For example, a story in a quarterly publication issued in June 2006 might say, Commencement was celebrated on May 5, not on May 5, 2006. However, if the same
story appears in an annual publication issued in December, clarity might require inclusion of the year.

- To express a range of years, it is acceptable to use either 2000–2005 or 2000–05, except in reference to the year 2000; do not use 1999–00 to mean 1999–2000.

**degrees**: Lowercase and use an apostrophe in bachelor’s degree and master’s degree. Note that associate degree does not take the possessive form. In the long form construction, capitalize principal words and do not use an apostrophe: Bachelor of Science or Master of Arts. It is recommended that degrees be abbreviated without periods: BS, MA, PhD, MD, MBA, DDS, MPH, BSW, PharmD, PsyD, EdD. When the degree abbreviation is extremely rare or is likely to be unfamiliar to your readers, spell out the degree. When an abbreviation is used after a name, set off the abbreviation with commas: Jane Smith, MD, attended the event. Note that a sound argument can be made for either inclusion or omission of periods in degree abbreviations. If you feel compelled to depart from the guidelines, do—at a minimum—be diligent about maintaining consistency within a document.

**doctor**: 
- It is the practice at UIC to avoid using the courtesy title Dr. before anyone’s name because the title does not clarify the person’s specialty. Instead, place the individual’s degree designation after the name, set off with commas: John Jones, DDS, was honored at the ceremony. For people who hold PhDs, the optimal construction is: Jane Smith, who has a doctorate in sociology (may substitute PhD for doctorate). Again, the reason is to clarify the specialty.

- PhD, PhDs: Note capitalization and lack of punctuation. See also, doctor.
- Standardization of titles (MD vs M.D., MD ’79 vs MED ’79 - Res)
- Class Notes and In Memoriam should be arranged by year of their first College of Medicine degree (which will be MD, PhD, Res for Resident and Fel for Fellow), not undergrad degree (which will just be a number, and you’ll only see those for U of I grads).
- First reference, second reference of subjects (John D. Smith, MD ’85, Res ’89, Dr. Smith)

**spacing between sentences**: 
- Use a single space after a period at the end of a sentence. The practice of putting two spaces at the end of a sentence is a carryover from the days of typewriters that afforded every character the same width. Today, with the prevalence of proportionally spaced fonts, the practice is no longer necessary and even
GLOSSARY OF REFERENCES:

adviser: Rather than advisor. Always lowercase: A student may request a change of academic adviser.

African-American: Note that this is a departure from AP style.

alumna, alumnae, alumnus, alumni: Use the correct word for gender and number. • Alumna is feminine singular: Michelle is an alumna of UIC. • Alumnae is feminine plural: Michelle and Eva are alumnae of UIC. • Alumnus is masculine or gender-neutral singular: James is an alumnus of UIC. We hope every alumnus will attend Homecoming. • Alumni is masculine or gender-neutral plural: James and George are alumni of UIC. Michelle, Eva, James and George are alumni.

Medical Students: M1s (vs. M1’s)

Include OFFICE and UNIT NAMES (from below)
COM COMMUNICATION KEY STAKEHOLDERS

- **COM Executive Dean’s Office**
  - Executive Administration
    - Faculty Affairs
    - Senior Associate Dean for Education
    - Senior Associate Dean for Students
    - Senior Associate Dean for Research
    - Associate Dean for Clinical Affairs
    - Associate Dean for Technological Innovation & Training
    - Diversity & Inclusion
  - Medical Advancement
  - Admissions
  - Financial Aid
  - Technology Management & Website
  - Human Resources
  - Medical Service Plan (MSP)
  - Residency Preparedness

- **COM-Chicago Administration/Departments**
  - Curricular Affairs
  - Graduate Medical Education
  - Student Affairs
  - Registrar
  - International Programs
  - Medical Scientist Training Program (MSTP – MD/PhD Program)
  - Centers & Special Programs
    - Cancer Center
    - Center for Clinical & Translational Science (CCTS)
    - Center for Cardiovascular Research (CCVR)
    - Center for Global Health
    - Center for Magnetic Resonance Research (MRRC)
    - Global Medicine Program (GMED)
    - Urban Medicine Program (UMED)
    - Innovation Medicine Program (IMED)
  - Basic & Clinical Departments
    - Anatomy & Cell Biology
    - Anesthesiology
    - Biochemistry & Molecular Genetics
    - Dermatology
• Emergency Medicine
• Family Medicine
  • Midwest AIDS Training & Education Center
• Medical Education
  • Graham Clinical Performance Center
  • Hispanic Center of Excellence
• Medicine
  • Comprehensive Sickle Cell Center
  • Institute for Personalized Respiratory Medicine
  • Sleep Science Center
• Microbiology & Immunology
• Neurology & Rehabilitation Medicine
• Neurosurgery
  • Illinois Stroke Institute
• Obstetrics & Gynecology
• Ophthalmology & Visual Sciences
• Orthopaedics
• Otolaryngology – Head & Neck Surgery
• Pathology
• Pediatrics
• Pharmacology
• Physiology & Biophysics
• Psychiatry
  • Autism Center of Excellence
  • Center on Mental Health Services Research and Policy
  • Institute for Juvenile Research
  • International Center on Responses to Catastrophes
  • Pediatric Brain Research and Intervention Center
  • Center on Depression and Resilience
  • Center for Alcohol Research in Epigenetics
• Radiology
• Surgery
• Urology

• **COM-Peoria Dean’s Office**
  o Academic Affairs
  o Graduate Medical Education
  o Student Affairs
  o Education
  o Faculty Development
University of Illinois College of Medicine
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UPDATED: 12/20/2017

- Medical Education & Evaluation
- Pre-clinical Curriculum & Evaluation
- Diversity & Inclusion
- Cancer Research Center
- Center for Outcomes Research
- Heart of Illinois HIV/AIDS Center
- Pediatric Resource Center
- Jump Trading Simulation Center
- Basic & Clinical Departments
  - Cancer Biology & Pharmacology
  - Program in Clinical Pediatrics and Clinical Medicine
  - Dermatology
  - Emergency Medicine
  - Family & Community Medicine
  - Medicine
  - Neurology
  - Neurosurgery
  - Obstetrics & Gynecology
  - Pathology
  - Pediatrics
  - Psychiatry and Behavioral medicine
  - Radiology
  - Surgery

- COM-Rockford Dean’s Office
  - Academic Affairs
  - Medical Education & Evaluation
  - Research
  - Student and Alumni Affairs
  - Graduate Medical Education
  - National Center for Rural Health Professions and Rural Medical Education Program
  - Basic & Clinical Departments
    - Biomedical Sciences
    - Family and Community Medicine
    - Medicine
    - Obstetrics & Gynecology
    - Pathology
    - Pediatrics
    - Psychiatry
    - Surgery
- **COM-Urbana-Champaign Dean’s Office**
  - Student Affairs & Medical Scholars Program
  - Clinical Affairs
  - Graduate Medical Education
  - Research
  - Academic Affairs
  - Instruction and Information Technology
  - Curriculum Management
  - Basic & Clinical Departments
    - Biochemistry
    - Cell and Developmental Biology
    - Family medicine
    - Internal Medicine
    - Medical Humanities and Social Sciences
    - Medical Information Sciences
    - Microbiology
    - Molecular and Integrative Physiology
    - Obstetrics and Gynecology
    - Pathology
    - Pediatrics
    - Pharmacology
    - Psychiatry
    - Surgery
Style Guide Participants
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COM COMMUNICATION CONTACTS & PARTNERS

- COM Identity/Wordmark Task Force
  - COM Executive Dean’s Office: Ray Curry/Todd Van Neck/Beth Wrona-Murphy
  - COM-Peoria: Dave Haney
  - COM-Rockford: Carrie Hermanson
  - COM-Urbana-Champaign: Chantelle Thompson
  - COM Office of Medical Advancement: Stephanie Grinage/Michael Wesbecher

- COM Chicago Department/Center/Unit Contacts
  - Anesthesiology: Paul Clifford/Teodora Pashikov
  - Anatomy & Cell Biology: Mike Driscoll
  - Biochemistry & Molecular Genetics: Abdul Khan
  - Bioengineering:
  - Dermatology: Hayley Evans/Pamela Czerwinski
  - Emergency Medicine: Rhea Begeman/Stephen Brown
  - Family Medicine: Laura Wright/Patricia Corona
  - Medical Education: Joanna Michel/Jacob Mueller/Cindy LeDonne
  - Medicine: Krystle Stewart/Michael Paprzyca
  - Microbiology & Immunology: Susan Stoken
  - Neurology & Rehabilitation: Ashkan Zarrieneh/Candice Cooper/Christian Koch/David Katz
  - Neurosurgery: Jeffrey Jopes/Brittany Laschober
  - Obstetrics & Gynecology: Ankit Patel
  - Ophthalmology & Visual Science: Laurie Walker/Lauren Kalinoski/
  - Orthopaedics: Jonathan Bode
  - Otolaryngology: Merry Christine Flowers
  - Pathology:
  - Pediatrics: Mary Johnson
  - Pharmacology:
  - Psychiatry: Kathy Kujawa/Scott Masur
  - Radiology: Kunal Vora
  - Surgery: Arlin Aldaba
  - Urology: Merry Christine Flowers
  - COM Admissions: Leila Amiri
  - UI Hospital Marketing: Rachel Paus
  - U of I Physicians Group [MSP]:
  - Cancer Center: Martha Carlos
  - CCTS: Lauren Walsh
  - CCVR:
o Center for Global Health: Jeanne Burian
o Institute for Juvenile Research: Kathy Kujawa
o Office of Student Affairs: Mark Urosev/Andy Phan
o Graduate Medical Education: Lisa Collins
o Hispanic Center for Excellence: Juan Mosqueda/John Neuner
o Craniofacial Center:
o UI Depression Center: Kathy Kujawa
o Center on Minority Health Research:
o CME: David Sakala
o Curricular Affairs: Max Anderson/Maureen Valaski
o Center for Magnetic Resonance Research: Fred Damen
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